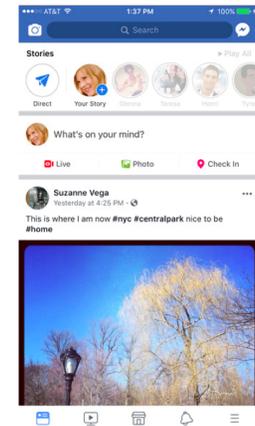


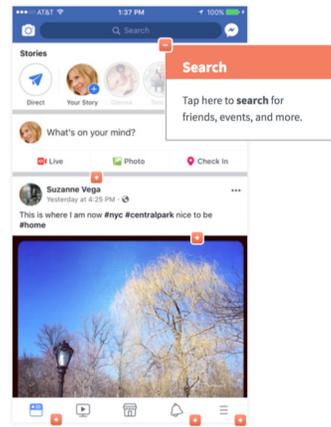
Facebook for Mobile Devices

- Most users primarily access Facebook from a mobile device, such as a tablet or mobile phone.
- Facebook offers an **official mobile app** on a variety of smartphones and tablets, including **iOS** (Apple devices) and **Android** (non-Apple devices, such as Samsung, LG, etc.)
- You can use the mobile app to do just about everything you can do with the desktop version of Facebook.
- You'll notice that each app gives you access to the same basic features.
- Here's a quick overview of the two most popular versions of the Facebook app: **Facebook for iPhone** and **Facebook for Android**.

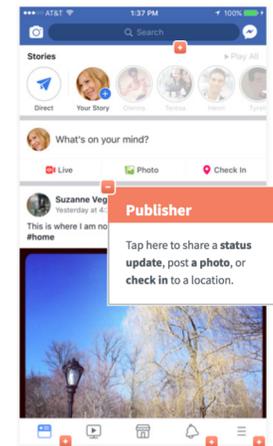
Facebook on iPhone & iPad



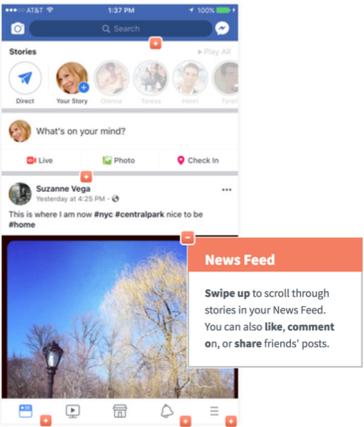
Facebook on iPhone & iPad



Facebook on iPhone & iPad



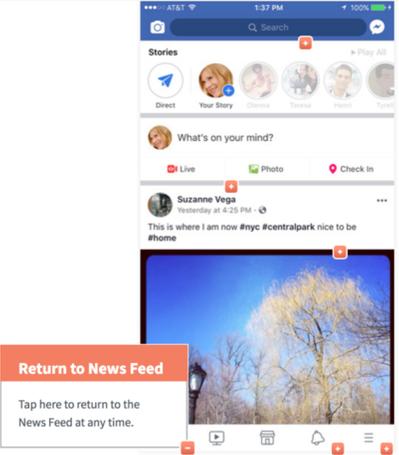
Facebook on iPhone & iPad



News Feed
Swipe up to scroll through stories in your News Feed. You can also like, comment on, or share friends' posts.

This slide shows a screenshot of the Facebook mobile app interface. On the left is a dark grey box with the text 'Facebook on iPhone & iPad'. On the right is a screenshot of the app showing the 'What's on your mind?' section with a post by Suzanne Vega. A red callout box labeled 'News Feed' points to the top of the post, with text explaining that swiping up scrolls through stories and that users can like, comment, or share posts.

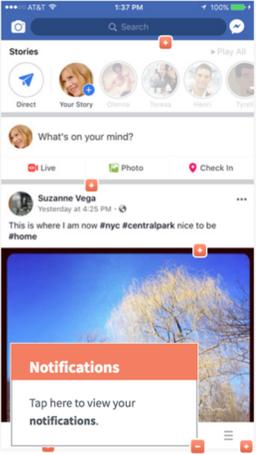
Facebook on iPhone & iPad



Return to News Feed
Tap here to return to the News Feed at any time.

This slide shows a screenshot of the Facebook mobile app interface. On the left is a dark grey box with the text 'Facebook on iPhone & iPad'. On the right is a screenshot of the app showing the 'What's on your mind?' section with a post by Suzanne Vega. A red callout box labeled 'Return to News Feed' points to the bottom right corner of the app, with text explaining that tapping there returns to the News Feed at any time.

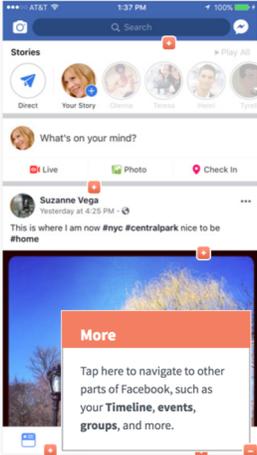
Facebook on iPhone & iPad



Notifications
Tap here to view your notifications.

This slide shows a screenshot of the Facebook mobile app interface. On the left is a dark grey box with the text 'Facebook on iPhone & iPad'. On the right is a screenshot of the app showing the 'What's on your mind?' section with a post by Suzanne Vega. A red callout box labeled 'Notifications' points to the notification bell icon in the bottom right corner, with text explaining that tapping there views notifications.

Facebook on iPhone & iPad



More
Tap here to navigate to other parts of Facebook, such as your Timeline, events, groups, and more.

This slide shows a screenshot of the Facebook mobile app interface. On the left is a dark grey box with the text 'Facebook on iPhone & iPad'. On the right is a screenshot of the app showing the 'What's on your mind?' section with a post by Suzanne Vega. A red callout box labeled 'More' points to the three-line menu icon in the bottom right corner, with text explaining that tapping there navigates to other parts of Facebook like Timeline, events, and groups.

Understanding Facebook Privacy

Before you start **Posting, Liking, Commenting,** and **Sharing** on Facebook, *it is paramount that you understand Facebook Privacy and set your personal privacy preferences.*

When a new account is opened, everything is set to Facebook's default settings which allows anyone on Facebook to see what you do on Facebook, and to interact with you.

**ONLINE
PRIVACY**

Understanding Facebook Privacy

Why is Facebook privacy important?

If you choose to share things **publicly** on Facebook, anyone with an account will be able to find and view your Facebook information, posts, and activity. This could impact your privacy in a variety of ways:

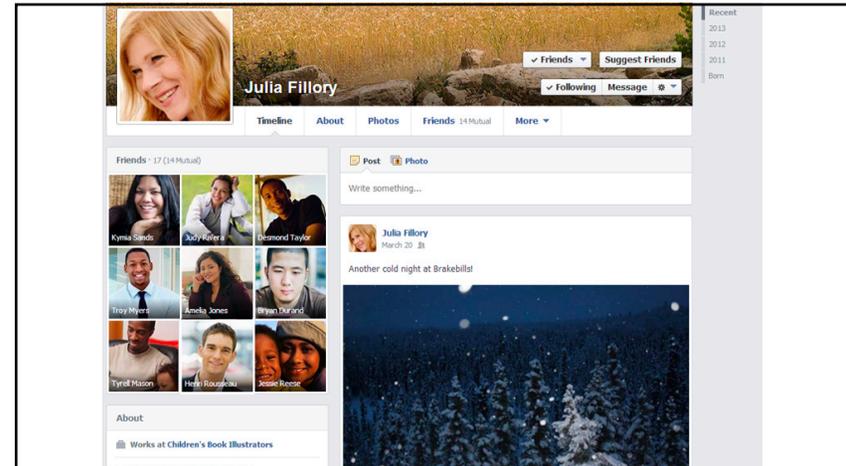
- You could be **sharing personal information** you'd rather keep private.
- Anything you post, such as photos, comments, and status updates, will be **visible to people you don't know.**
- **Embarrassing or unflattering posts** could negatively affect your reputation.
- Third-party websites and applications can **access, use and share information** from your Facebook account.

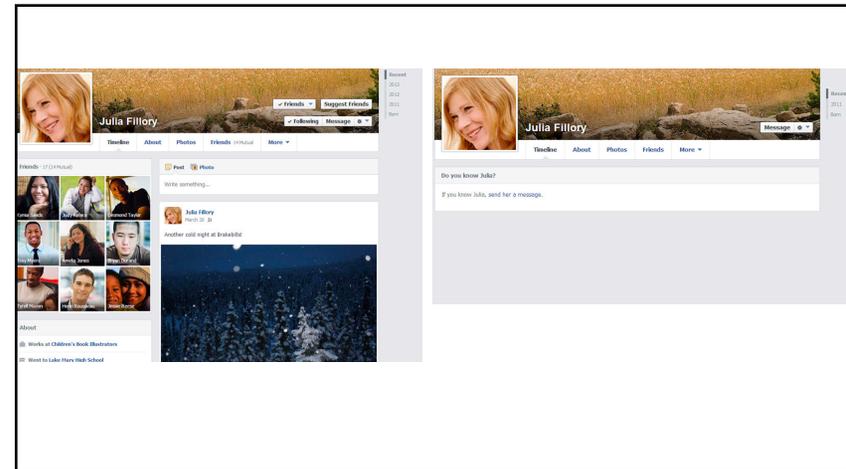
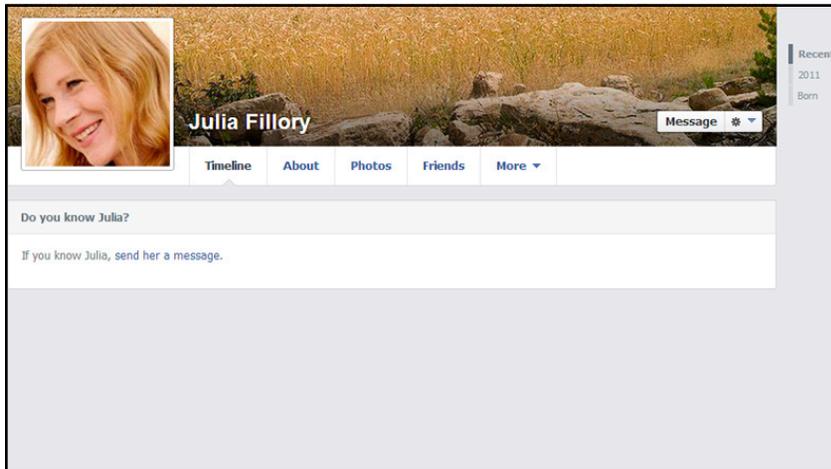
https://www.youtube.com/watch?time_continue=9&v=emzaUABF2WU

Facebook Privacy Settings

Do you know who you're sharing with on Facebook?

Learn more about the different sharing options below.





Understanding Facebook Privacy

SHARING PRIVACY

Even if you customize your privacy settings, it's important to know that the things you **share** on Facebook are visible to **a lot of other people**.

- When you post a photo on a friend's Timeline. By default, that photo will be visible to **all of your friends** on Facebook, not just the person you **shared** it with. The photo will also be visible to **anyone who is friends with your friend**.
- As long as you're careful about the things you share, Facebook doesn't pose a risk to your privacy. Common sense dictates that if you wouldn't feel comfortable sharing something in a public place, you may not want to share it on Facebook either.

Adjusting Your Privacy Settings

The audience Selector

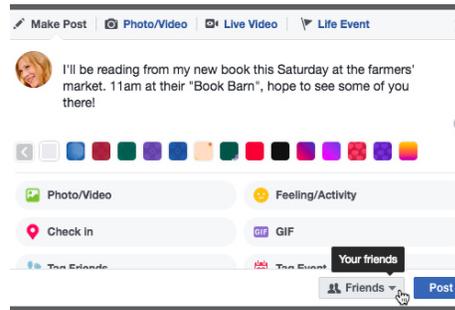
In addition to your overall privacy settings, you can control who sees everything you share with the **audience selector**.

- This allows you to **change your default privacy settings** and make things more private or less private.
- If you change your mind later, you can go back and **change the privacy level** for that post at any time.

Adjusting Your Privacy Settings The audience Selector

To use the audience selector:

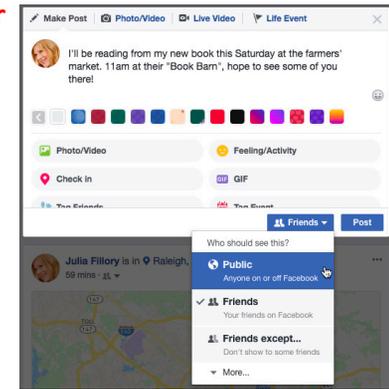
- You'll see the audience selector across different parts of Facebook, including in the Publisher, as show here, and the Timeline to share a status update.



Adjusting Your Privacy Settings The audience Selector

Choose the **desired audience**. In this example, we'll choose **Public**.

- Click **Post** to share with the selected audience.
- Keep in mind that modifying the audience selector will **change the default audience setting for future posts**. *You should always double-check the audience selector before sharing anything on Facebook.*



Sharing On Facebook Facebook is all about sharing with your friends

You can share a lot of things, such as **status updates**, **photos**, **links**, and even your **location**. You can also share something directly with your friends by **posting directly on their Timelines**.

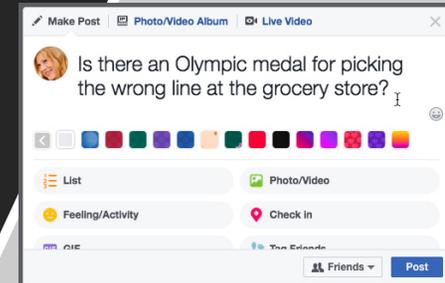
One of the most common things people share on Facebook is a **status update**—a short text-based post your friends can read and comment on. When you post a status update, it will appear on your Timeline, as well as on your friends' News Feeds.

Sharing On Facebook Posting a Status update

One of the most common things people share on Facebook is a **status update**—a short text-based post your friends can read and comment on.

When you post a status update, it will appear on your Timeline, as well as on your friends' News Feeds.

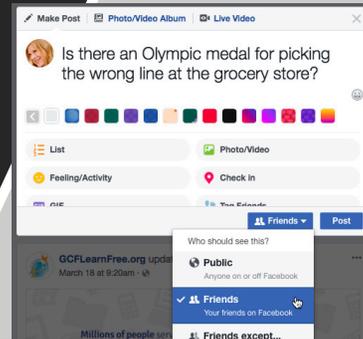
- Type your status update in the **Publisher** on the **News Feed** or your **Timeline**.



Sharing On Facebook

Posting a Status update

2. Check the **audience selector** to make sure you're sharing the post with the desired audience. In this example, we only want to share with our **friends** on Facebook, so we'll leave this unchanged.
3. Click **Post**. The status update will appear on your Timeline, on your News Feed, and on your friends' News Feeds.



Sharing On Facebook

Posting Directly On A Friend's Timeline

To share on a friend's timeline, simply use the **Publisher** located on his or her Timeline.

CAUTION! You cannot control privacy settings for the things you share on your friends' Timelines. For this reason, you should think carefully before posting anything that could be **inappropriate or embarrassing**.

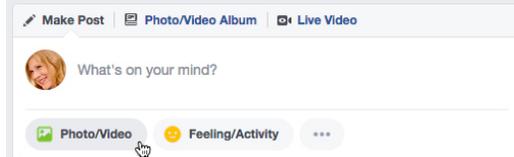


Sharing On Facebook

More Types of Sharing

SHARING PHOTOS

- **Photos:** It's easy to share your **photos** on Facebook. Just click **Photo/Video** in the Publisher. You can then **upload** a photo from your computer, or upload several pictures at once to create a **photo album**.

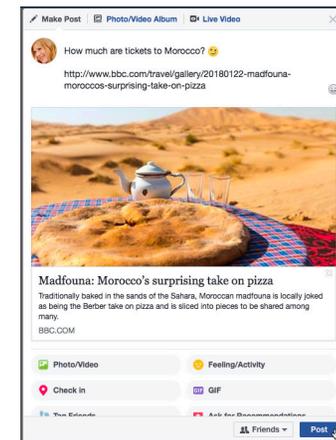


Sharing On Facebook

More Types of Sharing

SHARING LINKS

You can share a link to a **website**, a **video** or an **article** on the Web by typing or pasting the link into the Publisher.

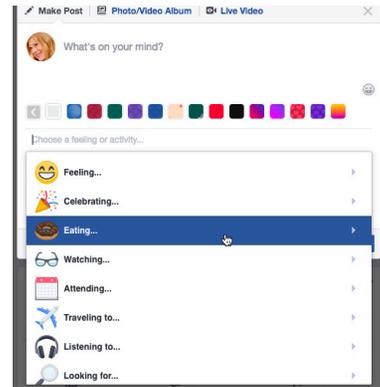


Sharing On Facebook More Types of Sharing

SHARING FEELINGS/ACTIVITY

You can share **how you're feeling** or **what you're currently up to** by clicking the **Feeling or Activity** button in the Publisher.

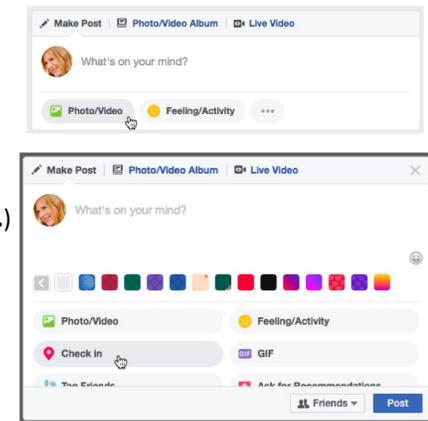
You can then choose from a variety of options and fill in the details by writing in the Publisher.



Sharing On Facebook More Types of Sharing

SHARING PHYSICAL LOCATION

You can share your **physical location** by clicking the **More (...)** button in the Publisher, then selecting **Check In**. You can then choose your current location from a list of nearby places.



Likes, Comments, and Resharing

LIKING

Whenever your friends share something on Facebook, you can choose to **like** the post. This is just a simple way of showing your friends that you enjoyed what they shared. To like a post, simply click the **Like** button.



Likes, Comments, and Resharing

LIKING

You can also like the **Facebook page** for businesses and organizations (clubs, churches) to receive updates about them in your News Feed.

BE FOREWARNED

Any Facebook page you like will be posted to your **Timeline** and to your friends' **News Feeds**. This could be mildly embarrassing or revealing, depending on your interests.

Likes, Comments, and Resharing REACTIONS

Instead of liking a post, you can respond with different **reactions** on Facebook.

- To do this, hover your mouse over the Like button, then select the desired reaction.
- If you're using a mobile device, press and hold the Like button to choose a reaction.



Likes, Comments, and Resharing COMMENTS

Whenever your friends share on Facebook, you can leave a **comment** about their posts.

- To leave a comment, simply type it in the comment box below a post, then press **Enter** on your keyboard.
- Your friends will be able to see whenever you comment on something, as will the friends of the person who originally shared the post.



Likes, Comments, and Resharing Resharing Friends' Posts

Facebook makes it easy **reshare** the things your friends post. Just click **Share** at the bottom of a post to share it with your other friends.

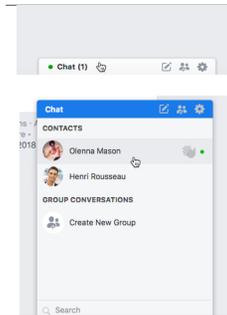


Chat and Messages

Facebook chat and **messages** allow you to *communicate privately with your friends* on Facebook.

- Unlike the other things you share on Facebook, such as status updates or photos, chats and messages **will not be shared** with all of your friends or posted on your Timeline.
- If you'll be using a mobile device, you'll need a separate app called **Facebook Messenger** to send chats and messages. Sending and receiving messages in this app works mostly the same way as it does on the desktop.

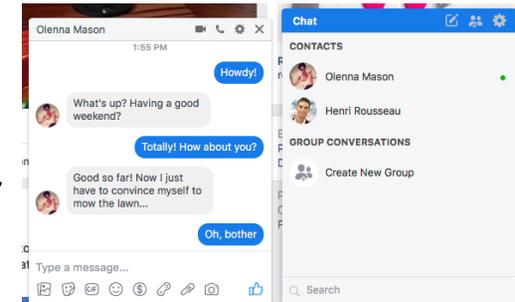
Using Facebook Chat



You can **communicate in real time** with your friends using **Facebook chat**. Also known as “instant messaging”, this is a popular way to communicate online.

1. Locate and select the **chat box** in the bottom-right corner of the screen.
2. A list of friends who are **currently available to chat** will appear. Select an **available friend**.

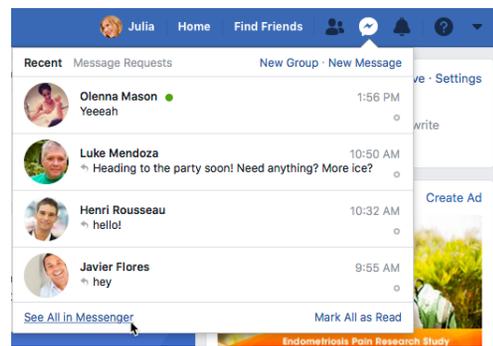
Using Facebook Chat



3. A chat window will appear. **Type your message**, then press **Enter**. Your conversation will appear in the chat window.
4. When you're finished, click **X** to **close** the chat window or press **Esc** on your keyboard.

The Messenger

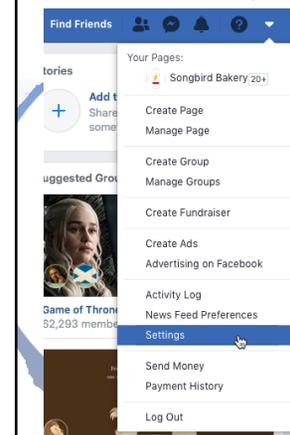
- The Messenger is where you'll read **all of your private communication**.
- Whenever you receive a new message or chat, it will appear in the **Messenger**. From here, it's easy to **read, manage, and delete** your chats.
- To access your **inbox**, click the **Messages** icon, then select **See All in Messenger**. The Messenger will appear.



Account settings

Once you start using Facebook, you may want to modify your **account settings**. These settings control things like your password and notifications. Changing these settings is **optional**, and you can modify them at **any time**.

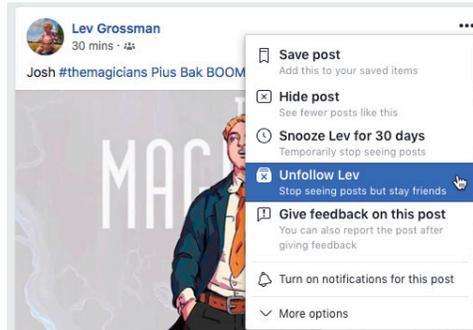
- To modify your **Account** settings, click the **drop-down arrow** on the toolbar, then select **Settings**.
- If you'll be using the **mobile app**, tap the **Menu** button and select **Settings & Privacy**.



Unfollowing Friends

If you want to stop seeing updates from certain friends, you can **unfollow** their posts.

- Locate and select the **drop-down arrow** on a post, then select **Unfollow**.
- Even though you're unfollowing you're still friends on Facebook.



Unfriending People

If you no longer want to be friends with someone on Facebook, you can go to that friend's Timeline and select **Friends > Unfriend**.

This means you will no longer receive any updates from this person. It also means this person will no longer be able to see any of your nonpublic information.



Creating A Facebook Account

Facebook Terms of Membership & Facebook Data Policy

When you click Sign UP you automatically agree to all of Facebook's Terms, License permissions and Data Policy



Creating A Facebook Account

Facebook Terms of Membership

The permissions you give us

We need certain permissions from you to provide our services:

1. Permission to use content you create and share: You own the content you create and share on Facebook, and nothing in these Terms takes away the rights you have to your own content. You are free to share your content with anyone else, wherever you want. **To provide our services, though, we need you to give us some legal permissions to use that [your] content.**

Creating A Facebook Account

Facebook Terms of Membership

Specifically, when you share, post, or upload content that is covered by intellectual property rights (like photos or videos), ***you grant us a non-exclusive, transferable, sub-licensable, royalty-free, and worldwide license* to host, use, distribute, modify, run, copy, publicly perform or display, translate, and create derivative works of your content*** (consistent with your **privacy** and **application** settings). This means, for example, that if you share a photo on Facebook, you give us permission to store, copy, and share it with others (consistent with your settings) such as service providers that support our services or other Facebook Products you use.

*You can end this license any time by deleting your content or account.

Creating A Facebook Account

Facebook Terms of Membership

2. Permission to use your name, profile picture, and information about your actions with ads and sponsored content: You give us permission to use your name and profile picture and information about actions you have taken on Facebook next to or in connection with ads, offers, and other sponsored content that we display across our Products, without any compensation to you. ***For example, we may show your friends that you are interested in an advertised event or have liked a Page created by a brand that has paid us to display its ads on Facebook.*** Ads like this can be seen only by people who have your permission to see the actions you've taken on Facebook.

Creating A Facebook Account

Facebook Terms of Membership

3. Permission to update software you use or download: If you download or use our software, you give us permission to download and install upgrades, updates, and additional features to improve, enhance, and further develop it.

You can end this license any time by deleting your content or account. You should know that, for technical reasons, content you delete may persist for a limited period of time in backup copies (though it will not be visible to other users). In addition, content you delete may continue to appear if you have shared it with others and they have not deleted it.

Creating A Facebook Account

Facebook Data Policy You Agree To

What kinds of information do we collect?

To provide the Facebook Products, we must process information about you. The types of information we collect depend on how you use our Products. You can learn how to access and delete information we collect by visiting [Facebook Settings](#).

Things you and others do and provide.

1. Information and content you provide. We collect the content, communications and other information you provide when you use our Products, including when you sign up for an account, create or share content, and message or communicate with others. This can include information in or about the content you provide, such as the location of a photo or the date a file was created.

Creating A Facebook Account

Facebook Data Policy You Agree To

2. Networks and connections. We collect information about the people, Pages, accounts, hashtags and groups you are connected to and how you interact with them across our Products, such as people you communicate with the most or groups you are part of.

3. Your usage. We collect information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities.

4. Information about transactions made on our Products. If you use our Products for purchases or other financial transactions (such as when you make a purchase in a game or make a donation), we collect information about the purchase or transaction. This includes payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

Creating A Facebook Account

Facebook Data Policy You Agree To

2. Networks and connections. We collect information about the people, Pages, accounts, hashtags and groups you are connected to and how you interact with them across our Products, such as people you communicate with the most or groups you are part of.

3. Your usage. We collect information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities.

4. Information about transactions made on our Products. If you use our Products for purchases or other financial transactions (such as when you make a purchase in a game or make a donation), we collect information about the purchase or transaction. This includes payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

Creating A Facebook Account

Facebook Data Policy You Agree To

2. Networks and connections. We collect information about the people, Pages, accounts, hashtags and groups you are connected to and how you interact with them across our Products, such as people you communicate with the most or groups you are part of.

3. Your usage. We collect information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities.

4. Information about transactions made on our Products. If you use our Products for purchases or other financial transactions (such as when you make a purchase in a game or make a donation), we collect information about the purchase or transaction. This includes payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

Creating A Facebook Account

Facebook Data Policy You Agree To

Device Information

- We collect information from and about the computers, phones, connected TVs and other web-connected devices you use that integrate with our Products, and we combine this information across different devices you use. For example, we use information collected about your use of our Products on your phone to better personalize the content (including ads) or features you see when you use our Products on another device, such as your laptop or tablet, or to measure whether you took an action in response to an ad we showed you on your phone on a different device.

Facebook Terms, License and Data Policy

- Facebook is not alone. Very similar Terms, Data Policies and License agreements apply to all Social Media sites, such as Twitter, Instagram, WhatsApp, Messenger, LinkedIn, Snapchat, etc.



- It's a reality of today's world, and the future, that Personal Privacy is definitely gone. Even if you avoid all Social Media, your phone is still tracked, cameras are inside and outside nearly every business, etc.
- If you choose to live like a hermit, totally off the grid, perhaps

